



March 31, 2009

Mayor Sharon Shepherd
City of Kelowna
1435 Water Street
Kelowna, B.C. V1Y 1J4

CITY OF KELOWNA

APR 21 2009

**ADMINISTRATION
DEPARTMENT**

Original to: ~~Communications~~
Copied: **Mayor**
~~City Manager~~
Councillors

File Number: 0490-20
Initials: *Jim* Date: *Apr 21 09*

Dear Mayor Shepherd,

The future leaders – the super heroes – of our community and our Province, are converging on the Central Okanagan this coming October and we want you to be part of the heroic action.

School District No. 23 (Central Okanagan) is honored and excited to be co-hosting the 2009 B.C. Student Leadership Conference (BCSLC) in partnership with the BC Association of Student Activity Advisors (BCASAA). The 19th annual BCSLC will attract approximately 250-350 Grade 9, 10, 11, and 12 student leaders from across the province to join 200 students of the Central Okanagan October 22-25, 2009. These are the next generation of leaders, not only for our community, but for our Province and our Country. The conference will feature a 4 day program that includes an amazing group of keynote speakers and workshop opportunities for delegates to be inspired to "Find Their Inner Hero" and return to their schools and communities to make a positive difference in the lives of others.

Our conference organizing committee of over 40 students, teachers, and administrators, knows that the City of Kelowna, like School District No. 23, values not only the voice of youth, but also the development and sustainability of their leadership capacity for the betterment of our communities and our Province's future.

To that end, we have enclosed program and budget information regarding our conference in Kelowna and ask the City of Kelowna to consider joining our School District as a Platinum Sponsor.

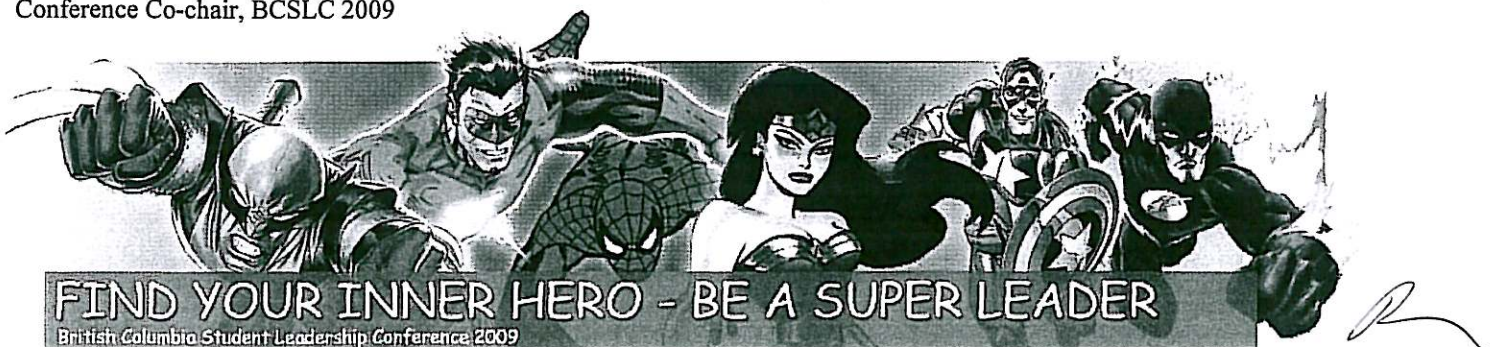
I would like to highlight for you that on what we are calling "Super Saturday", 11 year old Hannah Taylor will be our keynote speaker. Hannah is from Winnipeg and she is the founder of the Ladybug Foundation Inc. which focuses on helping the homeless. Following her speech, all conference delegates will participate in a variety of community service activities primarily in the City of Kelowna. This entire day will be a good news story within our community and could be a focus of your Platinum sponsorship.

As well, Friday's program features the conference delegation frolicking at our City's new H2O facility. We are already booked in for a night of fabulous fun and "prime time" Kelowna tourism.

Your support of the 19th annual BC Student Leadership Conference would be most appreciated, recognized, and highlighted before, during and after the event. Thank you for your consideration of our committee's request.

Yours truly,

Norm Bradley
Director of Instruction
Conference Co-chair, BCSLC 2009





BCSLC 2009

OCTOBER 22-25, 2009
KELOWNA, BC

*"HEROS ARE JUST ORDINARY PEOPLE
DOING EXTRAORDINARY THINGS."*



FIND YOUR INNER HERO...



K-TOWN '09

Finding your Inner Hero.



Superheros emerge from the inside out.



FIND YOUR INNER HERO - BE A SUPER LEADER

British Columbia Student Leadership Conference 2009

KEYNOTE SPEAKERS

HOLY BATMAN
WHAT A LINEUP!



IAN TYSON

THE ORIGINAL SUPERMAN, IAN'S HIGH OCTANE PRESENTATION IS SURE TO KEEP YOU IN STITCHES AND LEAVE YOU WITH WORDS AND THOUGHTS TO LIVE BY. IAN WILL ALSO BE OUR CONFERENCE "CHEERLEADER!"



MARK SCHARENBRICH

WITHOUT QUESTION, MARK IS THE BEST MOTIVATIONAL EDUCATIONAL SPEAKER IN NORTH AMERICA - FUNNY AND ENTERTAINING. MARK WILL MOST IMPORTANTLY INSPIRE YOU! FIRST TIME BACK AT BCSLC IN YEARS!



HANNAH TAYLOR

FOUNDER OF THE LADY BUG FOUNDATION, WINNIPEG NATIVE, HANNAH TAYLOR IS A TRUE CANADIAN SUPERHERO. HANNAH CARES DEEPLY ABOUT THE PLIGHT OF THE HOMELESS AND SHE WILL BRING HER MESSAGE OF BEING A SUPER LEADER TO OUR CONFERENCE.



DAVID GARIBALDI

IN THE STUDIO, DAVID CREATES IMAGES THAT TELL AN INSPIRATIONAL STORY, BUT WHEN DAVID PAINTS ON STAGE, HE IS THE INSPIRATIONAL STORY. YOU MUST SEE THIS AMAZING PERFORMANCE TO BELIEVE IT. HE IS RECENTLY OFF TOUR WITH THE BLUE MAN GROUP.

CONFERENCE REGISTRATION OPENS JANUARY 2009!
STAY TUNED TO OUR WEBSITE FOR UPDATED

CONFERENCE INFORMATION
WWW.BCSLC2009.COM



“Heroes are just ordinary people doing extraordinary things.”

BC Student Leadership Conference 2009

S.D. No. 23 (Central Okanagan)

October 22 - 25, 2009

Find Your Inner Hero...

Thursday October 22, 2009

- | | |
|------------------|--|
| 5:00 – 6:30 pm | Welcome BBQ at Kelowna Secondary School |
| 6:30 – 7:15 pm | Super Hero Carnival in KSS foyer |
| 7:15 – 7:25 pm | Arrival of Conference Super Heroes |
| 7:25 – 7:30 pm | Conference energizer with our Active Health Team |
| 7:30 – 7:45 pm | A Heroic Rescue |
| 7:45 – 7:55 pm | Welcome by our Masters of Ceremonies |
| 7:55 – 8:55 pm | Ian Tyson – Opening Keynote |
| 10:00 – 10:40 pm | Rally of the Super Heroes |
| 10:40 – 10:45 pm | Conference re-cap – aka Applegath time! |





“Heroes are just ordinary people doing extraordinary things.”

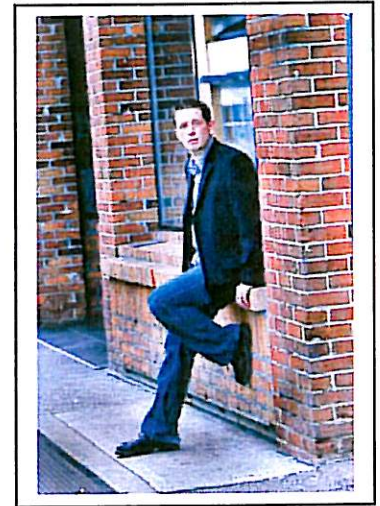
BC Student Leadership Conference 2009

S.D. No. 23 (Central Okanagan)

October 22 - 25, 2009

Friday October 23

7:00 – 8:00 am	Breakfast at the Sandman The Daily News
8:45 – 9:15 am	Opening Ceremony – Conference Photo
9:15 – 9:30 am	A Heroic Rescue
9:30 – 10:30 am	Mark Scharenbroich – Keynote Address
10:30 – 10:45 am	Nutrition Break
10:45 – 11:45 am	Workshop #1 for students Advisors session with Mark Scharenbroich
12:00 – 1:00 pm	Workshop #2 for students Advisors session with Ian Tyson
1:00 – 1:45 pm	Catered lunch at KSS
1:45 – 4:00 pm	Organized Chaos
4:15 – 5:05 pm	Workshop #3 / Trade Show / Dinner
5:05 – 5:55 pm	Workshop #3 / Trade Show / Dinner
5:55 – 6:45 pm	Workshop #3 / Trade Show / Dinner
6:15 – 6:30 pm	Ian Tyson in gym
6:45 pm	Bus to H2O Wave Pool
7:00 – 9:00 pm	Swimming at our new H2O wave pool
9:00 – 10:30 pm	To Be Determined
10:15 – 10:30 pm	Ian Tyson
10:30 – 10:35 pm	Conference re-cap aka Applegath time!
10:35 pm	Bus to hotel





“Heroes are just ordinary people doing extraordinary things.”

BC Student Leadership Conference 2009

**S.D. No. 23 (Central Okanagan)
October 22 - 25, 2009**



Saturday October 24

- 9:15 – 10:00 am **Hannah Taylor introduced by Alaina Podmorrow**
- 10:00 – 1:00 pm Community Service
- 1:30 – 4:00 pm Meet the Masters – share our expertises
- 5:30 – 6:15 pm Getting in our Costumes for Super Hero Dinner/Dance
- 6:30 – 10:30 pm Banquet and Dance at Mount Boucherie Secondary

Sunday October 25

- 9:00 – 10:15 am **David Garibaldi – Keynote Painter**
- 10:15 – 11:00 am Closing ceremony /Conference video /Final Heroic Rescue
- 11:00 am Road trip snack and Good-byes



WE NEED YOUR HELP -- JOIN OUR TEAM



\$5000!

-- THE PLATINUM PROJECT--

ONLINE!!

- LOGO ON BCASAA WEBSITE LANDING PAGE, CONFERENCE, AND STUDENT LEADERSHIP PAGES(PRIMARY PLACEMENT)
- OPTIONAL VIDEO STREAMING AVAILABLE.
- CLICK THROUGH ON THE BCASAA WEBSITE ON SPONSOR PAGE

PRINT!!

- PROMOTIONAL COLLATERAL INCLUDED IN DELEGATE PACKAGE (PARTNER TO SUPPLY)
- INCLUSION IN STAKEHOLDER (ADVISORS) BUSINESS CARD ALBUM AS PLATINUM CLUB SPONSOR
- POST-CONF. THANK YOU IN COURIER/ CAP NEWS

ONSITE!!

- ONSITE SIGNAGE AND BANNERS DURING EVENT (PARTNER TO SUPPLY)
- CONFERENCE OPENING & CLOSING CEREMONY HIGHLIGHT.
- SAMPLING AND ACTIVATION KIOSK

-- THE GOLD STANDARD --

ONLINE!!

- LOGO ON BCASAA WEBSITE LANDING PAGE, CONFERENCE AND STUDENT LEADERSHIP PAGES (SECONDARY PLACEMENT)
- CLICK THROUGH ON THE BCASAA WEBSITE ON SPONSOR PAGE

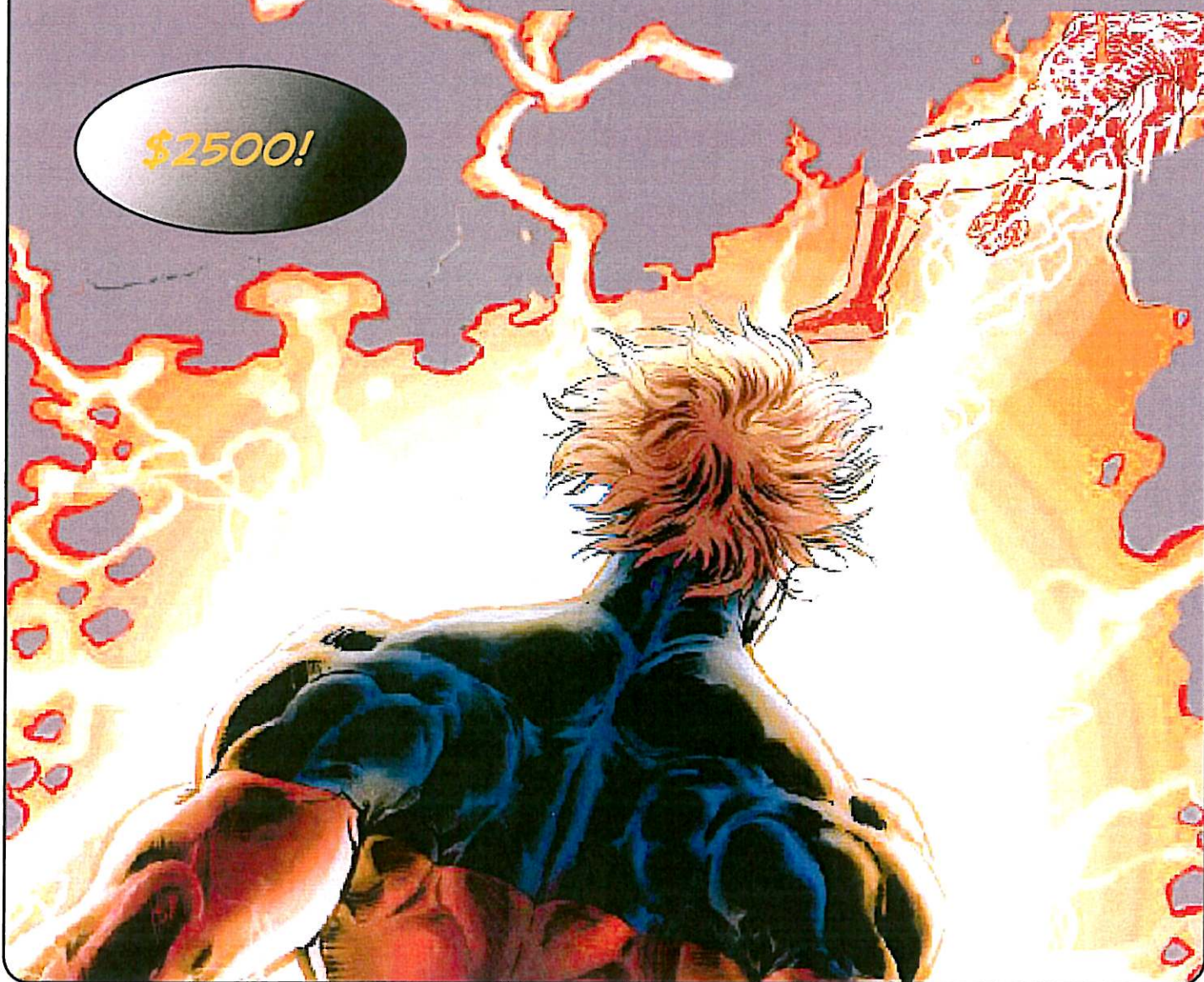
PRINT!!

- PROMOTIONAL COLLATERAL INCLUDED IN DELEGATE PACKAGE (PARTNER TO SUPPLY)
- INCLUSION IN STAKEHOLDER (ADVISORS) BUSINESS CARD ALBUM AS GOLD CLUB SPONSOR

ONSITE!!

- LOGO INCLUSION ON SECONDARY EVENT SIGNAGE DURING EVENT (PARTNER TO SUPPLY)
- TRADESHOW KIOSK
- POST-CONF THANK YOU IN COURIER/ CAP. NEWS

\$2500!





-- RISE OF THE SILVER PACKAGE --

ONLINE!!

- PARTNER NAME ON BCASAA EVENT WEBSITE IN SILVER CLUB SECTION.

PRINT!!

- PROMOTIONAL COLLATERAL INCLUDED IN DELEGATE PACKAGE (PARTNER TO SUPPLY)
- INCLUSION IN STAKEHOLDER (ADVISORS) BUSINESS CARD ALBUM AS SILVER CLUB SPONSOR
- POST-CONF THANK YOU IN COURIER/CAP NEWS

ONSITE!!

- PARTNER NAME ON CONFERENCE DISPLAY BOARDS
- SAMPLING AND ACTIVATION KIOSK AT EVENT TRADESHOWS (FOOT-PRINT TBD)

\$1000

-- THE BRONZE PACKAGE --

ONLINE!!

- PARTNER NAME ON BCASAA EVENT WEBSITE IN BRONZE CLUB SECTION.

PRINT!!

- PROMOTIONAL COLLATERAL INCLUDED IN DELEGATE PACKAGE (PARTNER TO SUPPLY).
- POST-CONF THANK YOU IN COURIER/ CAP NEWS.

ONSITE!!

- PARTNER NAME ON CONFERENCE DISPLAY BOARDS

\$500



DO YOU HAVE ONE OF THE FOLLOWING SUPER POWERS YOU'D BE WILLING TO LEND A HAND WITH??

- WELCOME BBQ - FOOD, REFRESHMENTS,
- CARNIVAL ACTIVITIES AND SUPPLIES
- DELEGATE BAGS AND WELCOME ITEMS
- SUPER SATURDAY LUNCH BOXES
- CONFERENCE WATER BOTTLE
- A KEYNOTE SPEAKER ACCOMMODATIONS AND/OR TRAVEL FOR A KEYNOTE SPEAKER
- CONFERENCE T-SHIRTS
- THE DAILY NEWS
- THE DAILY WRAP UP VIDEO
- A NUTRITION BREAK
- A PHYSICAL ACTIVITY ENERGIZER

- A MEAL: BREAKFAST, LUNCH, DINNER OR EVEN DESSERT
- A HEROIC RESCUE
- ORGANIZED CHAOS
- H2O EXPERIENCE
- COFFEE MUGS
- SOUVENIR LUGGAGE TAGS
- THANK YOU GIFTS TO WORKSHOP PRESENTORS
- END OF CONFERENCE ROAD - TRIP SNACK
- BUS SNACKS
- OR, IF YOU HAVE OTHER FUN IDEAS CONTACT:

NORM BRADLEY 250.860.8888
SCOTT SIEBEN 250.860.2555
SARA SIMPSON 250.762.2805



OUR SUPER LEADERS NEED YOU!!

FOR MORE INFO CONTACT:

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250.860.8888

SCOTT SIEBEN

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250.762.2805



Wednesday, April 01, 2009

Load and Play: Hannah's Ladybug Speech

Home About Homelessness • What We Do • What's New • You Can Help • Kids Only • Media •



Hannah has spoken all over North America to groups as large as 16,000 and as small as 2

Donate Online
Click here to make an online donation to The Ladybug Foundation Inc.

Purchase Online
Click here to purchase Ladybug scarves, bracelets & more!

Hi Everyone

My name is Hannah Taylor. I am 11 years old and I have started the Ladybug Foundation to help the homeless. Ladybugs are good luck and they are my mascot.

Let me tell you why I care about the homeless and why we all must care about people without a home.

When I was 5 years old my mom and I saw a man eating out of a garbage can. I was very sad and felt sick about it. I asked my mom why he had to do that. I talked to my mom about homelessness a lot. Why, Why, Why I asked. If everybody shared what they had would that cure homelessness?

Then I started school and one day when I was going to school, I saw another homeless person; everything she had was in one grocery cart. Now my heart was too sad.

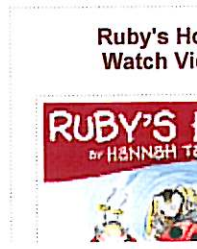
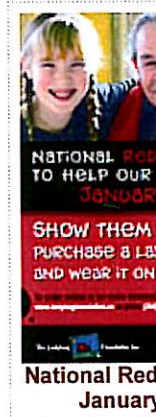
That night before I went to bed I wished I could cure homelessness. Everybody needs a home. I love my home. My mom told me that sometimes when you worry and feel sad about things, if you do something to change the problem, your heart won't feel so sad. She was right. I don't worry so much anymore because I know I can help and so can you.

Over the past five years, I have learned a lot about homelessness and I have had the chance to teach people about homelessness. I have talked to thousands of people. I believe that if people know about homelessness - That there are people living without a home - The to help.

They sure have. Lots of people have listened and helped in a million ways. Companies, schools, groups and organizations from all over Canada have invited me to speak to them about The Ladybug Foundation, hunger and homelessness and how they can help.

You can email us at ladybugfund@shaw.ca and find out more about how I can come and work with you.

Some people help by making donations, making Ladybug



Some people help by making donations, making Ladybug Jars or by ordering Ladybug Foundation scarves. This year, I hope everyone will wear their Ladybug Foundation Scarves on January 31, 2008 – Our National Red Scarf Day. National Red Scarf Day is a day that we can all wear our red scarves and show our support, love & care for Canada's hungry & homeless.



Click for more

* Ruby's Hope is at McNally Rob Booksellers on-
www.McNallyRobie

We still have a long way to go. Together we can help - we all have sooo much, we just need to share a little of what we have and care about each other always. I have made many friends but there are two very special ones I want to tell you about.

One man named Rick lives in Winnipeg. I met him at a homeless shelter where he goes for food and love. He is a beautiful person and when I met him he cried. I asked him why he was crying and he said because I was hugging him, and looking at him and talking to him. He said they were happy tears. Now when I see him he doesn't do that so much.



I have a picture of us together. He wore his best shirt the day they took our picture. He is just like you and me - he just needs someone to care about him. I told him that I care about him and I always will.



Great news about Rick... please click here to find out!

My next friend lives in Toronto. I met him when I was on holiday there. He was working street corner. I stopped to fill his asking cup with money from my purse. I dumped all in his cup, hugged him and I walked away. Twenty minutes later he came up behind I been looking for me all this time. He had my ladybug good luck charm in his hand. I had accidentally dropped it in his asking cup. He wanted to me to have it back.

I hugged him and asked what his name was. He said "My name is Carey" and then he never asks him that. We talked for a while and I asked him if he works here everyday. He said most days. I said I would come back here everyday that I could. He was so skinny had hardly any teeth but had the very brightest smile.

When I do work for the Ladybug Foundation, I think of my two friends and how we all care about them.

So many people have already helped me make the Ladybug Foundation. We will all work together forever to help our homeless people. I will keep teaching people about homeless need and I believe we can make a difference. We all need to care about each other and share a little of what we have.

My website will tell you how you can help me help the homeless. Please click through out.

Thank you for visiting my site and thank you for helping.

Hugs and Ladybugs!!

Hannah

Saturday Sun • April 23 • 2

HOMELESS IN T.O.

